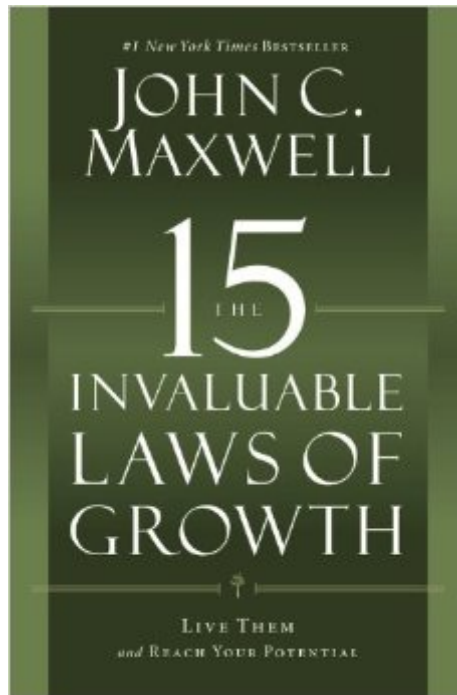


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# The 15 Invaluable Laws Of Growth: Live Them And Reach Your Potential



## Synopsis

Are there tried and true principles that are always certain to help a person grow? John Maxwell says the answer is yes. He has been passionate about personal development for over fifty years, and for the first time, he teaches everything he has gleaned about what it takes to reach our potential. In the way that only he can communicate, John teaches . . .

- The Law of the Mirror: You Must See Value in Yourself to Add Value to Yourself
- The Law of Awareness: You Must Know Yourself to Grow Yourself
- The Law of Modeling: It's Hard to Improve When You Have No One But Yourself to Follow
- The Law of the Rubber Band: Growth Stops When You Lose the Tension Between Where You are and Where You Could Be
- The Law of Contribution: Developing Yourself Enables You to Develop Others

This third book in John Maxwell's Laws series (following the 2-million seller *The 21 Irrefutable Laws of Leadership* and *The 17 Indisputable Laws of Teamwork*) will help you become a lifelong learner whose potential keeps increasing and never gets "used up."

## Book Information

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## Customer Reviews

John gives his best to us again! He's a teacher that has blessed me personally and professionally. I heard John teach on this live in February 2012 with the John Maxwell Team and he was like a little kid in a candy store, filled with passion and excitement. He believes what he writes and he lives what he believes. The book is just as good as John live. Is the book simple? You bet. Is it difficult to apply. Of course. But, the framework of the 15 Laws is one model that will help you be more successful in every area of your life. Truly, we cannot lead anyone further than we've led ourselves

and this book will give you the tools to lead yourself to your next level. Enjoy the 15 Laws:

1. Law of Intentionality - Growth doesn't just happen.
2. Law of Awareness - You must know yourself to grow yourself.
3. Law of the Mirror - You must see value in yourself to add value to yourself.
4. Law of Reflection. Learning to pause allows growth to catch up with you.
5. Law of Consistency. Motivation gets you going. Discipline keeps you growing.
6. Law of Environment: Growth thrives in conducive surroundings.
7. Law of Design: To maximize growth develop strategies.
8. Law of Pain. Good management of bad experiences leads to great growth.
9. Law of ladder. Character growth determines the height of your personal growth.
10. Law of the rubber band. Growth stops when you lose the tension of where you are and where you could be.
11. Law of tradeoffs. You have to give up to go up.
12. Law of Curiosity. Growth is stimulated is asking why.
13. Law of Modeling. It's hard to improve when you have no one but yourself to follow.
14. Law of expansion. Growth always increases your capacity.
15. Law of Contribution. Growing yourself enables you to grow others.

John starts his 73rd book with that comment and question: Life is now in session. Are you present? What a great question! How many times have you found yourself just accepting life instead of planning it and taking control of your destiny? I know I've been there. "The 15 Invaluable Laws of Growth" will bring focus to the areas of your life where you know you need to change and grow, but perhaps you haven't been taking action. Not only is the content incredible and highly-actionable, but the exercises and thought provoking questions at the end of each chapter will force you to dig deeper and make the positive change you desire. Remember, knowledge isn't power; applied knowledge is power. John has provided you a wealth of knowledge, stories, and experiences for you to draw from, now it's time for you to apply it to your life.

I've been fortunate to read this book and participate in lessons taught by John Maxwell. This more than any other Maxwell book has touched me more deeply and passionately than all his other work and all his other work is superb. John is always masterful at connecting with what is "real" in people and getting down to the nitty gritty in a compelling and engaging way. The difference with this book is that it gets to the 'how' of discovering one's purpose. I have met hundreds of people who when asked, What is your purpose, can never answer. They simply don't know. In very short order The 15 Invaluable Laws of Growth dives into discovering the core of one's purpose in life. Here is what I know. Another great book on "Purpose" answers the question. John invites the reader to discover for themselves. Like 4th grade mathematics, the answer isn't as critical as the journey itself. Along the way of discovery we find so much about ourselves, who we are and why we act the way we do,

and then, with intention, we begin to paint the art of passion on the canvas of our life. The seed of greatness within each of us carries a desire to help others. We help others best when we help ourselves first. I am committed to the work within the book and I am happy to share the book with as many as will take the journey with me.

I have read at least 20 or so books from John Maxwell and I can say this book is one of his best. When I knew he was going to write about growth I knew it was going to be a masterpiece and it is! I'm enjoying every word! John Maxwell is a master in explaining complex concepts in an easy way. He also shares his personal journey or growth which is encouraging for people like me who are still walking at the beginning of this journey of growth. If in the depth of your heart you have a feeling that there should be more for you in life, this is your time to start looking for it. This book will help you grow into the person you are destined to be.

I heard John say that when he writes his next book, that if it is not his favorite, he is done writing. I can clearly understand why this is his favorite. John has created another masterpiece. Each chapter could be a book in itself. He has described this book as a depiction of his own forty year journey of personal growth. The value of the content is priceless. In typical Maxwell fashion, John has added in his personal story as well as quotes from his colleagues that bring alive the material. How far can you go? It depends on how far you are willing to grow! ... Priceless! Anyone interested in becoming more than they thought possible needs to have about three copies of this book so they have it wherever they are. I will be masterminding with other's working our way through this book and am very excited about the forthcoming transformation that is certain to be brought about as we collaborate our way through the 15 Laws. If you are familiar with any of John's other 72 books, you should already be hitting the "add to cart" button. If you have not read any of his books, invest in yourself to purchase this one and by the time you are done, you will be clearing space on your bookshelf.

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